



**“taking the myth out of finance”**

**ONLINE FACE TO FACE PRESENTATION VIA ZOOM**

## **Finance for Non-Financial Managers OL – Module 2**

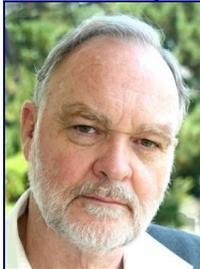
This standalone course is recognised as part of the CPPF (Certificate Programme in Practical Finance)

This four-session course introduces and explains IFRS financial accounting concepts and practice. It builds on the first module both to extend the range of knowledge and to deepen the understanding. It provides an introduction to financial terminology e.g. (Heps, Mkt. Cap) and concepts in a carefully paced and logical sequence which enables you to make sense of what you see and hear in business. It is the essential course for all non-financial decision-makers and is presented using simple language and plenty of practical examples.

The course consists of four online sessions of four hours each, incorporating extensive practical exercises and discussion, and a business simulation game which develops strategic thinking.

On completion of the course, including all assignments and exercises, delegates will receive a certificate from Johannesburg School of Finance which will confirm the completion of one course of the School's **Certificate Programme in Practical Finance (CPPF)** and their details will be recorded in our database for future verification. The CPPF is a unique qualification comprising a series of four-session modules in practical financial management designed to develop excellent skills for effective business decisions. For more on the CPPF, see [www.jhbfin.co.za](http://www.jhbfin.co.za).

### **The course presenter: John Mitchell**



John Mitchell is a Past Director of Johannesburg School of Finance, a member of the Investment Analysts Society, and holds a Degree in Philosophy. He spent the early part of his career in the South African mining industry initially in human resources and later managing an in-house printing company where he gained practical experience in exercising financial control. He has been a professional designer and presenter of financial courses for the past twenty-two years.

His empathic and interactive style makes his courses both practical and enjoyable. He is able to illustrate the course material with examples from his own extensive business experience.

**2021 Course dates:** 04 – 07 January      15 – 18 March      19 – 22 July      15 – 18 - November

**Presentation:** Four online sessions of 4 hours per session 08h30 to 12h30 using Zoom plus online exercises and printable manual.

**Course Fees:** R13 800 plus 15% VAT (R15 870) per delegate for the four-Session course. (NB: This course can also be run on a corporate basis, in which case the course fees and dates are negotiable). In both cases, classes will not exceed 6 people per session.

Johannesburg School of Finance (Pty) Ltd is accredited through FASSET, the South African SETA for Finance, Accounting, Management Consulting and Other Financial Services (accreditation number 585/00187/05) and has a Level 4 (100%) B-BBEE rating. For more information about the School and our other products and services, see our website [www.jhbfin.co.za](http://www.jhbfin.co.za) or call 27 11 704 7577.

# Finance for Non-Financial Managers – Module 2

presented by John Mitchell

## Course Content

### Day One:

#### Essential Tools

- Introduction
- Introduction to IFRS vs GAAP
- Components of financial statements
- The statement of Comprehensive Income and cash flow statements
- Interpretation of the income statement and terminology

### Day Two:

#### Profit and Cash Flow

- Practical exercises and discussion on:
  - Statement of Profit and Loss
  - Comprehensive Income
  - Changes in Equity
  - Cash flow and adjustments
- Interpretation of the financial statements

### Day Three:

#### Statement of Financial Position

- Introduction to the Balance Sheet and IFRS terminology
- Exercises on the Statement of Financial Position
- Interpretation of terminology

### Day Four:

#### Ratios and Practical interpretation

- Useful financial ratios
- Analysis of Simple Financial Statements to Identify Problems and Suggest Suitable Corrective Action

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